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Examples of use of flocking:
Packaging, heat protection, cushioning
and noise reduction inside vehicles
(photos: maag | flock)

Additional Features achieved by Flocking Function and Design

Many items of daily use are flocked. The flocking does not only serve for aesthetic purposes and smooth surface feel but is made for quite a number of most different reasons. There are extremely versatile options for giving an object an additional, new character by applying flock.

Beyond the surface refinement, visual valorisation or colour designing, flocking fulfills various technical demands, e.g. sealing, tolerance balance, prevention of vibration noise, easy sliding, prevention of

condensation water, protection against high temperatures in case of contact, noise reduction, high absorptivity, anti-slip property.

Flocking is realised on almost every substrate: on textiles, wood, glass, metal, plastics, rubber. Examples:

- Window seals in the automotive industry
- Paint rollers and paint pads for varnishing
- Cover on burn-in elements inside photocopying machines and laser printers

- Cleaning tissues, cleaning cards
- Flocking on glove boxes, deposit and storage trays in automobiles
- T-shirts, leisure clothing and casual wear
- Sports wear, jerseys
- Flocking on hooks and handling tools for gentle transportation of damageable goods
- Cosmetic tips and applicators.

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